



### Contest Rules:

The Northwest Conservation District (NWCD) is sponsoring a poster contest for district students in grades K-12. Awards will be given for 1st place in the following grade categories: K-5, 6-8, 9-12.

- **The theme: "Soil. Where it all Begins" must be included in the poster design.**
- Students may begin posters on or after, Monday, 1/12/2026
- Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, stickers, paper, collage, digital or other materials). Any digital work must be entirely created by the student(s) and may not use any AI-generated images or components.
- Any type of or size of paper may be used, you can even reuse paper that has been used on one side. Any form of coloring, writing, or drawing may be used.
- All posters must be created by an individual student or team of students.
- Although younger students will most likely receive help in planning from parents or teachers, NWCD encourages each student to do as much of the work as possible by themselves. Entries completed by students in their handwriting and coloring will score better than those designed, drawn and colored by adult assistance.
- Posters will need a signed submission form to be entered.

### Evaluation Criteria:

50% Conservation Message (uses the correct theme)

30% Visual Effectiveness

10% Universal Appeal

10% Originality



Winning posters may be scanned into the computer and used in press releases and NWCD promotional pieces/social media. District winners will receive certificates of recognition sent to them as well as at our annual meeting (held in the Fall). Their posters may be displayed at district wide events and municipal meetings. First place in each grade category will receive a \$25 gift card to a local establishment of their choosing. First place overall will have their poster utilized in one of our newsletters.

Register by emailing [audral@nwcd.org](mailto:audral@nwcd.org) by **Friday, February 6th, 2026.**

Poster submissions are due via email to [audral@nwcd.org](mailto:audral@nwcd.org) by **6:00 p.m. on Friday, March 6th, 2026.** Please include a legible photo or scan of your poster (in .pdf, .jpg, or .png) with the signed submission forms.

If you have questions, please contact Audra Leach at [audral@nwcd.org](mailto:audral@nwcd.org). Assistance and or suggestions on how to kick off this contest in your classroom or how to integrate it within a unit can be provided as well.